

Sharp *Berjiwa Rakyat, Sehati Sekeluarga* Merdeka Campaign

Terms & Conditions

1. The Sharp *Berjiwa Rakyat, Sehati Sekeluarga* Merdeka Campaign (the “Campaign”) is organised by Sharp Electronics Malaysia Sdn. Bhd. (Company No. 199501027792 (356997-H) (the “Organiser”).
2. The Campaign is open to all Malaysians aged 18 years and above (the “Participant(s)”), except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
3. The Campaign starts on the 1st- August 2021 at 00:00, and ends on 30th- September 2021 at 23:59 (the “Campaign Period”). Any entries received after the Campaign Period will not be entertained and will be disqualified.
4. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.
5. **The Organiser reserves the right to amend the existing terms and conditions or introduce new terms and conditions which may supersede the original terms and conditions of the Campaign, as and when deemed necessary without prior notice.**

6. PARTICIPATION METHOD:

To take part in the Campaign, Participant(s) are required to purchase selected SHARP product(s) (PROMO PACKAGES) at the prices indicated and in return, the Participant(s) will receive a FREE SHARP product (BUY 1, FREE 1).

6a. The PROMO PACKAGES that are offered are as follows:

Promo Package – TV & Audio

CATEGORY	MODEL	RCP	PREMIUM GIFT MODEL & RCP	REMARKS
TVS	4TC70BK1X	6,299	-	Redeem FREE Product From https://www.esharp.com.my/ redemption
TVS	4TC70CK3X	6,699	-	
TVS	4TC60BK1X	3,799	HPTW10	
TVS	4TC60CK1X	3,699	HPTW10	
Audio	HTSBW460	1,999	Assorted ANSS1	

Promo Package – Refrigerator

CATEGORY	MODEL	RCP	PREMIUM GIFT MODEL	Remark
Refrigerator	SJX508MS	3,499	CLMSPICEJAR	Redeem from dealer
Refrigerator	SJX518GK	3,699	CLMSPICEJAR	
Refrigerator	SJX629MS	4,299	CLMSPICEJAR	
Refrigerator	SJX639GK	4,599	CLMSPICEJAR	
Refrigerator	SJP60MFMK	3,849	CLMSPICEJAR	
Refrigerator	SJP60MFMS	3,849	CLMSPICEJAR	
Refrigerator	SJP68MFGK	4,119	CLMSPICEJAR	
Refrigerator	SJP68MFGM	4,119	CLMSPICEJAR	
Refrigerator	SJP70MFMK	4,189	CLMSPICEJAR	
Refrigerator	SJP78MFGK	4,399	CLMSPICEJAR	
Refrigerator	SJP80MFMK	4,429	CLMSPICEJAR	
Refrigerator	SJP80MFMS	4,429	CLMSPICEJAR	
Refrigerator	SJP88MFGK	4,949	CLMSPICEJAR	
Refrigerator	SJP88MFGM	4,949	CLMSPICEJAR	
Refrigerator	SJP735MBK	3,899	SJM60MK	Redeem FREE Product from https://www.esharp.com.my/redemption/
Refrigerator	SJF85VMSS	5,099	CLMCRMBOWL8	Redeem from dealer
Refrigerator	SJF858VMBK	5,199	CLMCRMBOWL8	
Refrigerator	SJF95VMSS	5,899	CLMCRMBOWL8	
Refrigerator	SJF959VGK	6,199	CLMCRMBOWL8	
Refrigerator	SJF104VGBK	9,799	CLMCRMBOWL8	
Refrigerator	SJF879GK	11,999	CLMCRMBOWL8	
Refrigerator	SJF889WGM	13,719	CLMCRMBOWL8	

Promo Package – Washer

CATEGORY	MODEL	RCP	PREMIUM GIFT MODEL	Remark
Washer	ESFV8058	2,699	KSP8MVWH	Redeem FREE Product from https://www.esharp.com.my/redemption/
Washer	ESFV10068	3,499	KSP8MVWH	
Washer	ESFWV10088	4,099	KSP8MVWH	
Washer	ESW809H	1,299	FGPWUHS1	Redeem from dealer
Washer	ESW1109S	1,849	FGPWUHS1	
Washer	ESX1168	1,549	FGPWUHS1	
Washer	ESX1278	1,849	FGPWUHS1	
Washer	ESX156	1,999	FGPWUHS1	
Washer	ESX159	2,199	FGPWUHS1	
Washer	ESY1019	1,899	CLMLAUNBASKET	
Washer	ESY1219	2,299	CLMLAUNBASKET	
Washer	ESY1419	2,599	CLMLAUNBASKET	
Washer	ESY1619	2,899	CLMLAUNBASKET	

Promo Package – Air Care

CATEGORY	MODEL	RCP	PREMIUM GIFT MODEL	Remark
Air Conditioner	AHX9VED2	1,814	CLMSTORBOX	Redeem from dealer
Air Conditioner	AHX12VED2	2,285	CLMSTORBOX	
Air Conditioner	AHX18VED	3,385	CLMSTORBOX	
Air Conditioner	AHX24VED	3,785	CLMSTORBOX	
Air Conditioner	AHXP10YMD	2,290	CLMCRMBOWL8	
Air Conditioner	AHXP13YMD	2,500	CLMCRMBOWL8	
Air Conditioner	AHXP18YMD	3,865	CLMCRMBOWL8	
Air Conditioner	AHXP24YMD	4,290	CLMCRMBOWL8	
Air Conditioner	AHXP10YHD	2,650	CLMCRMBOWL8	
Air Conditioner	AHXP13YHD	2,860	CLMCRMBOWL8	
Air Conditioner	AHXP18YHD	4,080	CLMCRMBOWL8	
Air Conditioner	AHXP24YHD	4,500	CLMCRMBOWL8	
Air Conditioner	AHXP10VXD	3,278	CLMCRMBOWL8	
Air Conditioner	AHXP13VXD	3,512	CLMCRMBOWL8	
Air Purifier	FPJ80LH	2,999	2TC32BD1X	

Promo Package – Kitchen Appliances

CATEGORY	MODEL	RCP	PREMIUM GIFT MODEL	Remark
Microwave Oven	AX-1700VM(R)	4599	EMS80WH	Redeem FREE Product from https://www.esharp.com.my/redemption/
Microwave Oven	R954AST	1399	CLMSPICEJAR	Redeem from dealer
Microwave Oven	R854AST	1199	CLMSPICEJAR	
Microwave Oven	R759EBS	859	CLMSPICEJAR	
Microwave Oven	R859EBS	1499	CLMSPICEJAR	

6b. HOW TO CLAIM/REDEEM YOUR FREE ITEMS

All FREE item(s) must be redeemed from eSharp-

<https://www.esharp.com.my/redemption/> by submitting the proof of purchase. All FREE item(s) must be redeemed between 1st August-15th October 2021.

7. SHARP LUCKY DRAW

In addition, upon purchase of selected SHARP products, Participants will be entitled to enter the SHARP Lucky Draw. Participant(s) will stand a chance to win in two (2) Rounds of Lucky Draw. The Winners who are selected will be announced on the following dates:

Round 1 : 17th September 2021

Round 2 : 15th October 2021

7a. HOW TO ENTER THE LUCKY DRAW:









- Every RM100 spent on the purchase of the selected SHARP product(s) will entitle the Participant to one entry for SHARP's Lucky Draw.
- Participants must register their product warranty on COCORO Life app and upload their receipt.

The Lucky Draw Winners will be selected based on these submission dates:

Round 1 : 1st August - 31st August 2021

Round 2 : 1st September - 30th September 2021

7b. The Lucky Draw Prizes are as follows:

Category	Prizes	Round 1 (Qty)	Round 2 (Qty)	Total Qty	RCP (RM)
TV	4TC70CK3X 	1	1	2	6,699.00
	HTSBW460 	2	2	4	1,999.00
BU1	R854AST 	5	5	10	1,199.00
	KQ809ST 	5	5	10	899.00
BU2	AHXP24WMD 	2	2	4	4,140.00
	FPJ80LH 	5	5	10	2,999.00
BU3	SJF889WGM 	1	1	2	13,719.00
	ESY1419 	1	1	2	2,599.00
Total		22	22	44	34,253.00

8. The FREE item(s) will be sent out after the verification succeeds. Lucky Draw Prizes will only be delivered to the Participant(s) after 30th September 2021 for Round 1, and only after 29th October 2021 for Round 2. Please allow at least three (3) weeks to four (4) weeks for delivery of the FREE item(s) and/or Lucky Draw Prizes.

8a. The FREE item(s) and/or Lucky Draw Prizes delivery may be delayed/the exact delivery date cannot be confirmed due to the implementation of the Movement Control Order/Government lockdowns and the restrictions imposed therein.

9. The Lucky Draw Winner(s) will be announced on SHARP's official Facebook page.

10. Participants are entitled to win only one (1) prize during the Campaign period.

11. By participating in the Campaign, the Participant(s) agree to be bound by the terms and conditions set forth herein.

12. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.

13. The Organiser reserves the right to reject any entry that is found or suspected of having tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons.

14. The Organiser shall not be responsible and disclaims any liability for any inaccurate product details/FREE items/Prizes supplied to any participant by any third party connected with this Campaign.

15. The Organiser reserves the right at its absolute discretion to substitute any of the products/FREE items/Prizes with alternative products/FREE items/Prizes of similar value at any time without prior notice. Products/FREE items/Prizes are not redeemable for cash, , voucher or any other items, are not transferable and are only available while stocks last.

16. The Organiser reserves the right to disqualify entries that are incomplete, illegible, or submitted beyond the deadline.

17. All Lucky Draw Prizes are bound by the terms and conditions attached to the Lucky Draw Prizes and must be claimed within the stipulated time frame (i.e. 1st October 2021 until 31st October 2021, for Participants residing in the Klang Valley), otherwise the Organiser shall reserve the right to have it/them forfeited. Should there be a Movement Control Order implemented during this period, SHARP/the Organiser will deliver the Lucky Draw Prizes directly to the Winners.

18. The Organiser shall have no liability to the Participant(s) in any respect whatsoever. All Participants are fully responsible for any costs incurred due to injuries, damages or claims whether directly or indirectly caused by their participation in the Campaign, publicity programs, prize presentation ceremony and from the redemption/usage of the products/FREE items/Prizes.

19. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or winning/using any products/FREE items/Prizes thereunder. By accepting/using any products/FREE items/Prizes, participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any products/FREE items/Prizes.

20. If the customer purchases the *Berjiwa Rakyat, Sehati Sekeluarga* Merdeka Campaign product from eSharp.com.my and Sharp's Official Stores / Online Shops in Lazada, Shopee and Presto Mall, the PROMO GIFT(s) will be delivered together with the purchased goods.

21. By participating in the Campaign, the Participant has agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of including but not limited to advertising and/or any other forms of publicity from time to time without any fees, payments, costs and expenses. The Participant may make his/her request via email to the Organiser (sharpcs.support@my.sharp-world.com) in the event he/she intends to

withdraw his/her consent to disclose any personal information held by the Organiser.

22. The Organiser reserves the right to amend any terms and conditions of the Campaign at any time without prior notice.

23. All images and artwork used for the Campaign are for illustration purposes only.

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